

PROJECT **iAm**®

iLaugh iCry iLove iPlay iAm®

Dear Friends,

THANK YOU dearly for your interest in supporting Project iAm as we enthusiastically prepare for our 13th annual edition of Acoustics for Autism this March 1, 2020. We are strategically sending this sponsorship packet earlier this year after receiving feedback from sponsors who like to plan for charitable support prior to year's end for budgeting purposes. And, as you can see, the first Sunday comes a bit earlier this year.

In 2019, our "little event" profited a record-breaking \$90,000 on a very snowy day in March.

This money will go directly to where it is needed the most -- to fund out-of-pocket expenses for families struggling with Autism Spectrum Disorder (ASD). It's unbelievable to think that this free event will be our 13th year of bringing fun, music, camaraderie, and financial need to ASD families. The last 12 years would not have been possible without your support and generosity.

What started out in 2007 with a dedicated group of people performing on a small stage, in a small venue, all committed to making a big difference in the lives of those affected by ASD, has grown to 70 bands on 7 stages and 7 different locations. Despite the growth of the Acoustics for Autism event, there are some things that haven't changed, including the huge hearts of those committed to providing support, information, resources, and financial assistance to families affected by autism. Here are a few other things we haven't budgeted on:

- Project iAm and its Acoustics for Autism event is 100% volunteer-based.
- After standard operating expenses, 100% of raised funds go directly into our scholarship fund to be distributed throughout the year, with a running total of over \$250,000 to area families since 2008.
- Project iAm is a 501(c)(3), not for profit organization.
- In 2019, Project iAm distributed volunteer awards to any ASD family who donated their time to volunteering in an amount that exceeded \$30,000 in addition to scholarships they received.
- Project iAm is not associated with any other local or national societies, and our sole function is to raise money for families so they can continue to get their children the care they deserve. Our hope is that parents will get their children diagnosed early so they can begin living the fullest life possible. We do NOT promote one kind of treatment or education over another; we firmly believe that each child's individual needs dictate which source of treatment best suits their disorder.

We hope that we can count on you to partner with us on this important mission. Please consider becoming a generous sponsor so we can continue to make a difference.

Yours in Charity and Progress,



Scott Hayes

Director of Fundraising

Project iAm/Acoustic for Autism

BECOME A SPONSOR

13th Annual Acoustics for Autism - March 1, 2020
The Village Idiot, Maumee, Ohio and Surrounding Areas!

All **Stage** sponsors will be placed on the official poster, website, social media blasts, and a banner, including all stage sponsors at each venue, in addition to the other media resources listed below each level.

Event Sponsor \$7,500 (2 Available)

Included on all promotional materials including radio, TV, and a solo banner at the event at all stages, and 100 drink tickets for the Bier Garden.

The Bier Garden Stage Sponsor (in the main tent) \$5,000 (3 Available)

Individual stage banner on the Bier Garden Stage with other stage and event sponsors and 75 drink tickets for the Bier Garden.

The Village Idiot Stage Sponsor \$3,000 (3 Available)

Individual stage banner at the Village Idiot Stage with other stage and event sponsors and 30 drink tickets for the Bier Garden.

The Maumee Elks Stage Sponsor \$2,000 (4 Available)

Individual stage banner at the Maumee Elks Stage with other stage and event sponsors.

The Buster Browns Stage Sponsor \$1,500 (4 Available)

Individual stage banner at the Buster Browns Stage with other stage and event sponsors.

The Silent Auction Tent Stage Sponsor \$1,250 (4 Available)

Individual stage banner at the Silent Auction Tent Stage with other stage and event sponsors.

Kid's Stage Sponsor \$1,000 (4 Available)

Individual stage banner at the Kid's Stage with other stage and event sponsors.

Small Box Music Sponsor \$750 (3 Available)

Individual stage banner at the Small Box Music Stage with other stage and event sponsors.

General Sponsor \$500

Logo will be placed on General sponsor banner with all other General sponsors and placed at every venue.

NEW THIS YEAR!

"We're with the Band" Sponsor \$300 (unlimited)

Included on website, social media blasts, and acknowledged before and during a musician's set.*

*Artist to be chosen and confirmed by Project iAm. Sponsor will be given advance notice of set time.

Website sponsor \$150 (unlimited)

Included on website and social media blasts.

Please email info@acousticsforautism.com to verify availability before mailing payment.

- All sponsorship materials and payment must be received by February 10, 2020 for full acknowledgments.
- Please email us a high-resolution logo you would like used for the banner to chad@acousticsforautism.com by February 10, 2020, otherwise, Project iAm will create the acknowledgment to its satisfaction.
- If you have a banner you would like used specifically, please let us know by February 10, 2020.

Name/Company: _____ Email: _____

Contact Person: _____ Phone: _____

For electronic payment, please visit <https://acousticsforautism.com/sponsor/>

Payment enclosed? Check made payable to Project iAm 3851 River Rd. Toledo, Ohio 43614

Direct any other questions to info@acousticsforautism.com